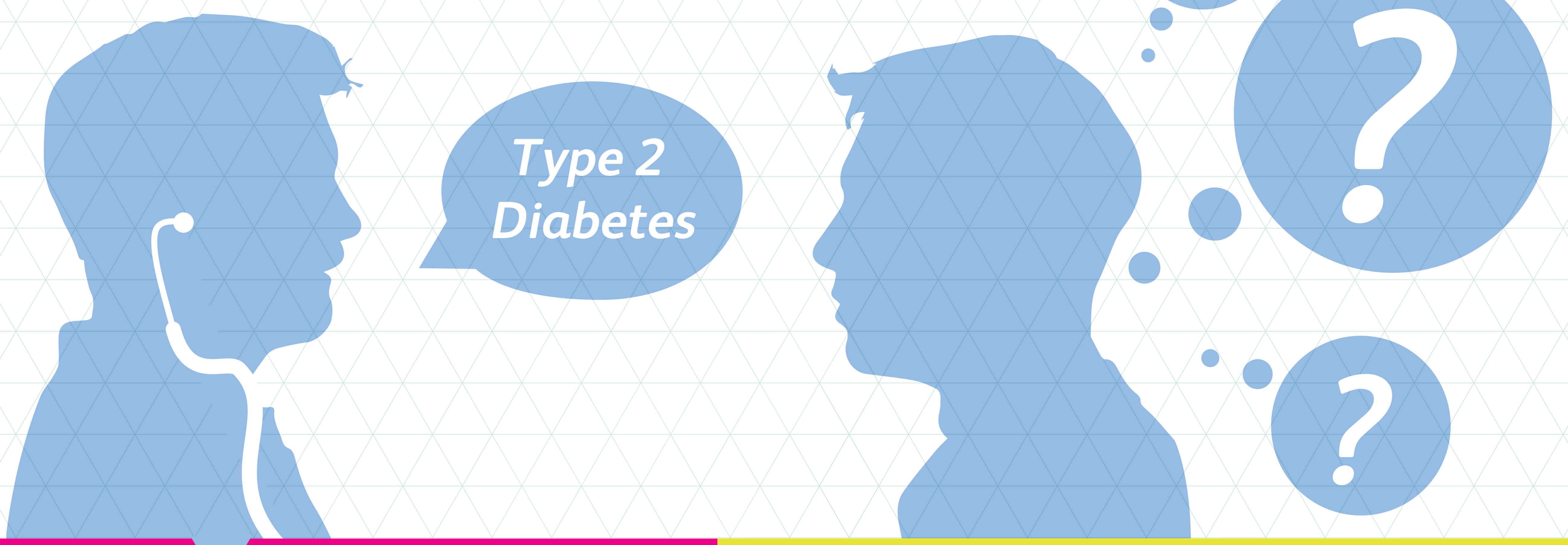


**Early conversations in Type 2 Diabetes (T2D)**  
 can be challenging and emotionally overwhelming



**Early conversations are important**  
 between physicians and individuals with T2D:



When additional therapy is required  
 Initial therapy  
 Point of diagnosis



**Early and effective management**  
 of T2D has been shown to:

Improve self-care  
 Reduce complications



**The IntroDia<sup>TM</sup> Survey is the largest survey to date investigating early conversations in T2D**

Boehringer Ingelheim and Eli Lilly and Company Diabetes Alliance, in partnership with the International Diabetes Federation

**AIM**



To provide further in-depth insights into early conversations –

diagnosis and when additional therapy is required

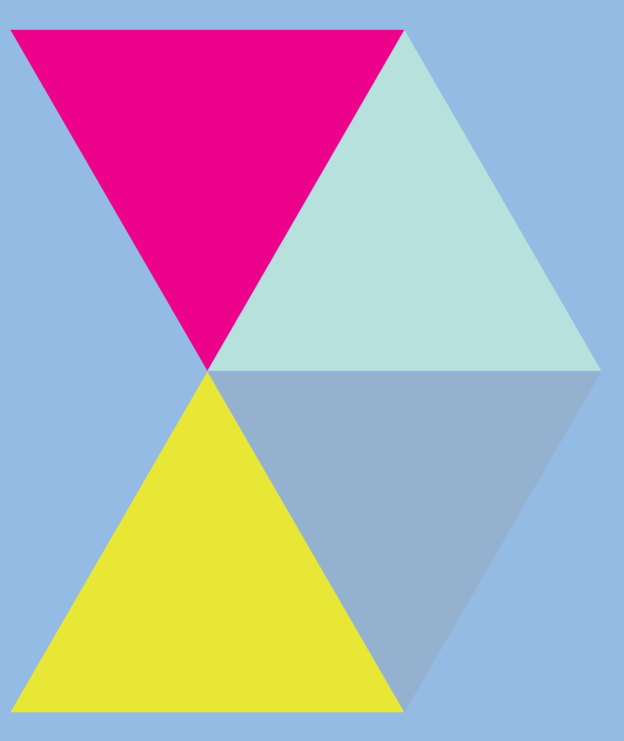
**OUTCOME**



To develop IntroDia<sup>TM</sup> Solutions - tools to provide additional support to help physicians and people with T2D



**INTRODIA<sup>TM</sup> SURVEY PARTICIPANTS**



More than **10,000**  
 people with T2D

More than **6,700**  
 treating-physicians

Across **26**  
 countries



The IntroDia<sup>TM</sup> Survey was developed in collaboration with an international, multi-disciplinary Advisory Board of professional experts

Developed in partnership with



**International Diabetes Federation**